



Wear Orange Event in a Minute

QUICK PLAN TO MAKE SURE YOUR COMMUNITY IS REPRESENTED in WEAR ORANGE

Join the rest of America in going ORANGE for National Gun Violence Awareness Day - during [Wear Orange](#) Weekend, June 1st - 3rd. Orange is the color that Hadiya Pendleton's friends wore in her honor after she was shot and killed in Chicago at the age of 15 — just one week after performing at President Obama's 2nd inaugural parade in 2013. After her death, her friends asked us to stand up, speak out, and Wear Orange to raise awareness about gun violence.

The color orange has a long and proud history in the gun violence prevention movement. Whether it's worn by hunters in the woods of Pennsylvania, activists in East Brooklyn, New York, or Hadiya's loved ones in Chicago, orange honors the more than 90 lives cut short and the hundreds more wounded by gun violence everyday -- and demands action. Orange expresses our collective hope as a nation — a hope for a future free from gun violence.

STEP 1 - Identify a location and type of event

Identify a conveniently located public location where you can gather. Below are some simple and fun events that you can plan with little effort with friends, neighbors, community groups, etc.

- Community Picnic or Kite Flying
- Popsicles in the Park
- Photo Booth- set up outside your library, community center
- House Party
- Coffee hour at your place of worship
- Community tabling
- Bike Parade in the park
- Kids art hour

Are you a student? Take Wear Orange to school! Students Demand Action groups across the country are hosting fun and simple orange inspired events at school, from wearing orange ribbons at school to holding wear orange art poster contests. You can too!

STEP 2 - Create an RSVP Link and share it!

- Use the following online event planning tool to set up your event:
<http://act.everytown.org/event/wear-orange-2018/create/>
- Once your event is set up you can use the RSVP link to email guests information, share the link on social media and with friends via text message.

STEP 3 - The Big Day

- Amplify your event on Social Media: Twitter and Instagram
- Take pictures and share on social media noting your city, state and **#WearOrange**
- Tell us how your event went! Take 3 minutes to fill out this [online form](#) so we can make sure your community is counted!